

To provide a clearer picture of how ESMA Web Agency can help streamline your operations, we've provided a selection of examples that categorise tasks as minor, moderate, and major, as well as tasks related to new website development or redesigns. Typically, our turnaround time is approximately 48 hours, though the exact duration can vary depending on the nature of the task.

## Minor Tasks:

- Incorporate Google Analytics script along with the Facebook pixel into the website.
- Create a new form equipped with Google CAPTCHA on a specific page.
- Implement social media sharing options on blog posts.
- Functionality to toggle comments on or off.
- Include a search feature across the website.
- Integrate newsletters into existing forms (using MailChimp, Active Campaign etc.).
- Develop a home page section for Call to Action (CTA) with a registration form.
- Embed a photo gallery.
- Transfer the blog with existing categories and tags.
- Set up breadcrumbs for website navigation.
- Refresh page content as needed.
- Install a chat box feature on the website.
- Customise user login screen.
- Schedule and manage website backups.
- Develop a child theme for custom styling and functions.
- Update DNS and A-Records.

## Moderate Tasks:

- Incorporate a new section into the home page.
- Install a banner carousel on a specific page.
- Address minor responsiveness issues.
- Create a feature to embed videos with thumbnail images that can pop up (from YouTube, Vimeo etc.).
- Establish a blog on an existing website (including blog archive, categories, and individual pages).
- Migrate the site to a new host.
- Update WordPress plugins and themes.
- Install and configure basic plugins (such as a download manager, and store locator).
- Integrate social media feeds into a page.
- Establish a donation page.
- Develop widgets for website sidebars.
- Create a new module for a website with a page builder.

## Major Tasks:

- Develop a megamenu for website navigation.
- Create a new landing page from scratch.
- Set up a WooCommerce platform with a payment gateway (including configurations for product page, category page, checkout and cart pages).
- Install an event manager plugin.
- Integrate and set up BuddyPress.
- Integrate and set up MemberPress.
- Customise plugins as required.
- Set up new custom post types.

This list categorises the tasks according to their complexity and size, allowing clients to understand better what falls under each package.